



Conference Agenda

If you register for Conference & Pre-Conference Seminars you are admitted to all sessions (you can choose which Pre-Conference Seminar and which Conference Sessions to attend).

Ver. 2.0 - 03/25/12

Pre-Conference Day - Wednesday, April 3 rd – Garden Area (2 nd Floor)						
Pre-Conference Day	ICS <small>INTERNATIONAL COMPLIANCE SEMINAR</small>	COMPLIANCE & REGULATION SEMINAR 2 nd Floor	P2PS <small>PAYMENT SYSTEMS SEMINAR</small>	PAYMENT SYSTEMS SEMINAR 2 nd Floor	Trade Fair Set-up	
	1000 1115	AML From A to Z Basic-Training Your Front-Line		Key Concepts in Payments		
	1115 1145	Coffee Break				
	1145 1300	The Elements of a Professional Certification		Fundamentals of the U.S. Payment System		
	1300 1430	Lunch for Seminar Participants				
	1430 1530	The Independent Examination	Emerging Payments			Trade Fair Opens
	1530 1600	Coffee Break – Trade Fair - Networking				
	1600 1730	Financial Institutions' EDD on Each Other	Mobile Payments			Trade Fair is Open
	1730 1900	Welcome Reception, Cash Bar, Hors D'oeuvres				

Conference Day One – Morning - Thursday, April 4 th – Garden Conference Room		
Conference Day One	0900 0915	Welcome to IMTC WEST 2013
	0915 0940	Global Remittances Trends, Hugo Cuevas-Mohr , IMTC Conference Director
	0940 1005	The Money Transfer Industry – performance of the stocks of public-traded MT companies, mergers & acquisitions and trends in the industry, Mario Trujillo , CEO Dolex
	1005 1030	Payments Innovations: What Role for Money Transfer Companies? Elizabeth McQuerry , Glenbrook Partners
	1030 1130	Coffee Break – Trade Fair - Networking – Meetings
	1130 1155	Are regulations keeping pace with payment technologies & the market? Deborah Thoren-Peden , Pillsbury Winthrop Shaw Pittman, LLP, Andrew Ittleman , Fuerst Ittleman David Joseph, PL
	1155 1220	Penalty Actions in the MT Industry – What can we all learn from them – Connie Fenichel , AML Experts, Robert Pargac , 24/7 Card, Deborah Thoren-Peden , Pillsbury Winthrop Shaw Pittman, LLP
	1220 1300	Consequences of Mexican Regulations on the US-Mexico Remittance & Foreign Exchange Markets, Hugo Cuevas-Mohr , Mohr World Consulting – Jorge Nava , Fortus, Inc
	1300 1430	Lunch



Conference Day One – Afternoon - Thursday, April 4 th – Garden Area (2 nd Floor)			
Conference Day One		BUSSINESS BREAKOUT SESSION <i>(spanish)</i>	COMPLIANCE BREAKOUT SESSION <i>(english)</i>
	1430 1520	<p style="text-align: center;">Round Table</p> <p>Mexican Banks and Remittance Payments: <i>Are we entering a new phase of the Mexican Remittance Business?</i> <i>(this panel will be conducted in Spanish)</i></p> <p style="text-align: center;"><i>Hugo Cuevas-Mohr, Moderator</i></p>	<p>Challenges of KYC procedures for digital transfers (internet/mobile) <i>David Landsman, NMTA, Moderator</i> <i>Jeff Ross, Green Dot, Marta McClure, Xoom</i></p>
			<p>Current Issues in Unlawful Money Transmission Litigation (Section 1960) <i>David Landsman, NMTA, Courtney Linn, Orrick</i></p>
	1520 1600	Coffee Break – Trade Fair - Networking – Meetings	
	1600 1730	<p style="text-align: center;">Round Table: The Council on Mexican Payment Services (CMPS)* How to keep operating with strong AML practices and minimum risk while facing the challenges of regulation, public perception and an uncertain operational future. <i>(this panel will be conducted in Spanish)</i> <i>Hugo Cuevas-Mohr, Mohr World Consulting, Moderator</i> <i>David Landsman, NMTA – Jorge Nava, Fortus, Inc. – David Landsman, NMTA</i></p>	

Conference Day Two - Friday, April 5 th – Garden Conference Room		
Conference Day Two	0900 0945	MTO's Marketing Strategies: Arun Sharma's Five Fearless Trends for The Money Transfer Industry, <i>Arun Sharma, Univ. of Miami</i>
	0945 1030	Analyzing your digital presence: An industry view - <i>Hugo Cuevas-Mohr, IMTC Conference Director – Data Provided by The Spark Group</i>
	1030 1130	Coffee Break – Trade Fair - Networking
	1130 1210	The California Money Transmission Act: <i>What is the MT industry position vis-à-vis of the proposed changes?</i> <i>Kristin M. Hall, Paul Hastings</i>
	1210 1245	Use of Mobile Phones and apps in the payment of remittances: Recent advances - <i>Hugo Cuevas-Mohr, Mohr World Consulting, Dmitry Skundin, Contact (Russlavbank)</i>
	1245 1300	Internet/Mobile Remittances: A banker/technology entrepreneur on the challenges of moving forward - <i>Suresh Ramamurthi, CWB Bank, Avijit Nanda, CEO, Times of Money</i>
	1300 1430	Lunch
	1430 1500	Keynote Speaker: The online remittance market: a view from <i>Avijit Nanda, CEO, Times of Money</i>
	1500 1510	Raffle of IPAD & Kindle to all participants present at the Closing of the Conference

Detailed Seminar Agendas:

[ICS COMPLIANCE & REGULATION SEMINAR](#) - Presented by the NMTA

[PSS – PAYMENT SYSTEMS SEMINAR](#) - Presented by Glenbrook Partners

*The NMTA has created this multidisciplinary council made of company representatives from Mexico & the US, compliance & regulatory experts, consultants and auditors, to understand the issues, discuss scenarios, generate information and come up with solutions in order to manage as an industry the difficult challenges that cross-border operations are facing.