IMTC EMEA 2015

AGENDA STRUCTURE

Monday, May 25th, 2014 to Wednesday, May 27th, 2015

final version - 5/12/15

Monday, May 25th			
8:00	REGISTRATION IS OPEN FOR MTCC, MTBIT & CONFERENCE ATTENDEES (Exhibitor Registration is open too!)		
9:00	MTCC & MTBIT BEGIN- *MTCC & MTBIT attendees must be registered to enter assigned rooms*		
9:00 **13:00**	**MONEY TRANSFER COMPLIANCE CERTIFICATION COURSE** Instructor: Connie Fenchel *with some special invitees*	**MTBIT** ***Blockchains & Remittances*** *Morning Sessions*	**TRADE FAIR INSTALLATION**
13:00 **14:00**	**Lunch for MTCC & MTBIT Participants only**		
14:00 **17:15**	**MONEY TRANSFER COMPLIANCE CERTIFICATION COURSE** Afternoon Sessions	**MTBIT** ***Blockchains & Remittances*** *Afternoon Sessions*	**TRADE FAIR OPENS**
17:30 **19:30**	**WELCOME RECEPTION**		
Tuesday, May 26th			
8:00 **9:00**	**MORNING COFFEE**		**TRADE FAIR IS OPEN**
9:00 **9:15**	**Welcome to IMTC EMEA 2015** - Brief Guidelines: *Hugo Cuevas-Mohr & the IMTC Team*		
9:15 **9:40**	**The regulation of the Money Transfer Industry in the region and Turkey's recent changes** - *Mehmet Sıddık YURTCICEK*, Islamic Financial Services Board, Turkish Banking Regulation and Supervision Agency		
9:40 **10:05**	**The Global Money Transfer Industry** - Volumes, Pricing and Trends - *Hugo Cuevas-Mohr*, Mohr World Consulting		
10:05 **10:30**	**The Money Transfer Industry in Turkey:** Recent changes, challenges and opportunities - *Erol Ulu*, CEO of UPT - Universal Payment Transfer		
10:30 **11:30**	**COFFEE BREAK - NETWORKING - MEETINGS** Sponsored by: simpletransfer		
11:30 **11:55**	**PANEL: Transnational Money Transfer Marketing and Marketing to Movers** - *Prof Dr Ibrahim Sirkeci*, Regent's University		
11:55 **12:05**	**Online Marketing to Money Transfer Clients**: The case of tawipay.com - *Laurent Oberholzer*, *B. Development for Tawypay*		
12:05 **12:30**	**PANEL**: **The Three Remittance Sending Markets: US, Europe and the Gulf:** An Outlook into the next five years - *Moderator: Hugo Cuevas-Mohr, Mohr World Consulting - Panelists:* ***US*** *: Salvador Velazquez, MWC,* ***Europe*** *: Sebastian Plubins, Ria Money Transfer,* ***Gulf:*** *Sudhesh Giriyan, Xpress Money*		
12:30 **13:00**	**PANEL**: **Financial Access for the Money Transfer Industry** - A Global Crisis? Moderator: *Leon Isaacs*, DMA - Panelists: *Antonio Selas*, *Cremades & Calvo-Sotelo, Connie Fenchel, AML Experts*		
13:00 **14:30**	**LUNCH**		

13:00 14:30	**LUNCH**			
	Business Round Tables **Money Transfer in the EMEA Region**	**Business Round Tables** **Money Transfer in Africa**	**Compliance Seminar** **Counter Terrorism Financing**	
14:30 15:00	**The case of the UAE:** This roundtable will discuss the growth of the UAE remittance market. *Panelists: Sudhesh Giriyan , Xpress Money*	**Money Transfers in Africa:** This roundtable will discuss the growth of Remittances in Africa, the increase use of Mobile Wallets and the future of the industry.	**Introduction to CTF:** *Connie Fenchel , AML Experts* **CTF Session 1:** *Mara Wesseling , CSO* *– Understanding Terrorism Financing* *– The FATF and European legislative framework regarding CTF* *– Compliance and Practical Difficulties for Reporting Entities: Taking a risk-based approach to prevent terrorism related transfers.*	
15:00 15:30	**Remittances in Turkey**: State of the industry - *This roundtable will discuss the state of the industry in the region, followed by Mr. Ulu's morning presentation*	**Remittance software products:** Building your own system is not an option anymore, but what is available? What are the basic needs? ***Panelists** : Andres Barrero , ControlMoney; Aamer Abedi , RemitONE; Dame Damevski , INPAY*		
15:30 16:30	**COFFEE BREAK - NETWORKING - MEETINGS**		Sponsored by: simpletransfer	**TRADE FAIR IS OPEN**
	Business Round Tables **Money Transfers & Culture**	**Business Round Tables** **Money Transfer: The Future**	**Compliance Certification Course** **Counter Terrorism Financing**	
16:30 17:00	**Cultural Differences & Remittances:** The undisputable importance of understanding Cross Cultural business practices - *Salvador Velasquez (MWC) will spearhead the discussion of cultural business practices and their importance to the industry followed by a discussion of culture and marketing and culture and compliance.* **Panelists***: Dr Ibrahim Sirkeci , Regent's University*	**Bricks & Clicks:** Only bricks, only clicks or a multi-channel strategy: *Hugo Cuevas-Mohr will present the pros & cons to open the discussion.*	**CTF Session 2:** *Mara Wesseling , CSO* *– Analysis of Financial Data by Law Enforcement (and follow up by prosecution)* *– The implications for MTOs and RSPs* **CTF Session 3:** *Scott Dueweke , Zebryx* *– Mitigating Geographic and Emerging Product Risks* **Q & A Session** *moderated by Connie Fenchel , AML Experts*	
17:00 17:30		**The Future of the Industry:** What's the future of the Money Transfer Industry? What is your vision? Share with the group your perspective - Hugo Cuevas-Mohr, Moderator; *Sofia Freyder , MasterCard, Panelists*		
18:30 21:00	**SUNSET CRUISE:** *Come with us to a beautiful sunset cruise in the Bosphorus! We will leave from the Besiktas Dock (minutes from the hotel) and cruise on the Bosphorus on a private yatch, stop at the Suada Club Island (where you can eat at one of the 3 restaurants). The cost includes the Boat and light hors d'oeuvres on the boat. Choice of restaurants, drinks, extras, are not included.*			

Wednesday, May 27th		
8:00	**MORNING COFFEE**	**TRADE FAIR IS OPEN**
9:00		
9:00	**Morning Announcements** - *Sara Llano* , IMTC Marketing Director	
9:15		
9:15	**Irregular (informal) Remittances and Irregular Movements** - *Prof Dr Ibrahim Sirkeci , Regent's University with co-researcher Fethiye Tilbe - What is the value of informal remittances, what are the principal corridors?*	
9:40		
9:40	**PANEL: Mobile Money Operators & Remittances**: B*eing remittances the fastest growing mobile product in 2014 (up 65.5%) and available in* 47 out of the 89 Markets, allowing & supporting Bank & Non-Banks to provide mobile remittances services is a must in every country - **Moderator**: *AJ Hana* , Millicom-Tigo - ***Panelists*** *: Laurence Aderemi, Moni; Umesh Wadhwa , Homesend-Mastercard; Naufal Zamir , Zamir Telecom*	
10:05		
10:05	**Onboarding and Retaining Customers in a Multi-Screen World:** *Online, mobile and tablet customer onboarding is crucial for the success of money transfer services. Are you missing out on potential customers and sales by not providing optimized experiences across varying devices? – Daniela Cuevas , The Spark Group.*	
10:30		
10:30	**COFFEE BREAK - NETWORKING - MEETINGS** Sponsored by: the sparkgroup	
11:25		
11:25	**EMV& Biometrics:** Do we need an international standard? Should the Money Transfer Industry pay attention? *Pierre Antonio from Natural Security, an alliance defining an intn'l standard for a biometric-based authentication, shows recent advances and case studies*	
11:40		
11:40	**Entering the US Market: Licensing or Partnering?** The intricacies of the US Money Transfer Regulations - *Deborah Thoren-Peden , Pillsbury Law - Connie Fenchel , AML Experts - An expert US attorney and an MT consultant will discuss the avenues into the MT Industry in the United States.*	
12:05		
12:05	**Online & Mobile Remittances in Sending Markets: State of the industry -** *Hugo Cuevas-Mohr , Mohr World Consulting - Where is the Online & Mobile Remittance market taking us? Will these channels overtake the cash/agent/branch channels?* ***Panelists:*** *Victor Trokoudes , Transferwise; A J Hanna , Millicom-Tigo*	
12:30		
12:30	**PANEL: MTBIT: Remittances & Blockchains -** How Bitcoin & other alternative systems are developing their remittance networks. *Moderator: - Hugo Cuevas-Mohr , MWC -* **Panelists:** *Aaron Koenig , Global Bitcoin Alliance; Eddy Travia , Coinsilium-Seedcoin*	
13:00		
13:00	**LUNCH**	
14:30		
14:30	**Russia, the CIS Countries and Global Remittances -** *Elena Gafarova ,* CONTACT- *Elena will share her views on the region as part of the global money transfers and discusses her outlook in the next five years.*	**TRADE FAIR CLOSES AT 1:00 PM**
15:00		
15:00	**IMTC EMEA 2015** - **Closing Remarks**: *Hugo Cuevas-Mohr & members of IMTC's Advisory Board share the stage for some closing remarks*	
15:30		
15:30	**RAFFLES - END OF THE CONFERENCE**	
15:45		
16:00	*If you need to schedule meetings you are welcome to contact us and use our conference rooms for a minimal fee*	
17:00		
18:00	***Beautiful evening of Turkish Music and Dance with a stroll in old Istanbul***	
23:00		