








IMTC USA 2016

CONFERENCE AND PRE-CONFERENCE AGENDA

Monday, March 14th, 2015 to Wednesday, March 16<sup>th</sup>, 2016

version 1.8 - 3/2/16

Monday, March 14th					
8:00	REGISTRATION IS OPEN FOR COURSES, MTBIT & EXHIBITORS ONLY				
9:00	<p>PRE-CONFERENCE COURSES &amp; MTBIT BEGIN- <i>all Course &amp; MTBIT attendees must be registered to enter assigned rooms</i></p> <p>REGISTRATION IS OPEN FOR ALL</p>	<p><b>MONEY TRANSFER SYSTEMS CERTIFICATION COURSE</b></p> <p>Instructor: <i>Salvador Velazquez</i></p> <p><a href="#">More information here</a></p>	<p><b>Remittances &amp; Blockchains</b></p> <p>Morning Sessions</p> <p><a href="#">More information here</a></p>	<p><b>MONEY TRANSFER COMPLIANCE CERTIFICATION COURSE</b></p> <p>Instructors: <i>Connie Fenchel &amp; Laura Goldzug</i></p> <p><a href="#">More information here</a></p>	TRADE FAIR INSTALLATION
13:00	Lunch for Course & MTBIT Participants only				
14:00					
14:00	REGISTRATION IS OPEN FOR ALL	<p><b>MONEY TRANSFER SYSTEMS CERTIFICATION COURSE</b></p> <p>Afternoon Sessions</p>	<p><b>Remittances &amp; Blockchains</b></p> <p>Afternoon Sessions</p>	<p><b>MONEY TRANSFER COMPLIANCE CERTIFICATION COURSE</b></p> <p>Afternoon Sessions</p>	TRADE FAIR OPENS AT 2 PM
17:30	WELCOME RECEPTION - <i>We have Spain in the house! Listen &amp; watch Flamenco as a preview to our IMTC EMEA Conference in Barcelona in May</i>				
19:30					
Tuesday, March 15 <sup>th</sup>					
8:00	MORNING COFFEE at the Trade Fair				
9:00					
9:00	Welcome to IMTC USA 2016 - Brief Guidelines: <a href="#">Hugo Cuevas-Mohr &amp; the IMTC Team</a>				
9:15					TRADE FAIR IS OPEN
9:15	The 10 Most important trends for 2016 - Volumes, Pricing, Bank Access, Partnerships, M&As, <a href="#">Hugo Cuevas-Mohr</a> , Mohr World Consulting, explores the trends & challenges that will be crucial for 2016 and beyond form his Document on the 2015 most important issues for the industry in 2015				
9:40	PANEL: The Money Transmitter Industry in the US: Am I a Money Transmitter or just an MSB? - <a href="#">Deborah Thoren-Peden</a> moderates a panel on the intricacies of US regulation for NBFIs, the pros and cons, the trends - PANELISTS: <a href="#">Hope Gregg</a> , RIA - <a href="#">Suzan Rowland</a> , Yapstone				
10:30	COFFEE BREAK				
10:30					Sponsored by
11:30	<i>Plenary Continues</i>				
11:30	<p>Going Digital: When should I offer Digital Solutions? Online/Mobile Remittances are a tiny fraction of the US Market while Mobile Payment of Remittances grow at unprecedented rates in the rest of the world. Will the US catch-up? Do all MTOs need to develop digital strategies now? How fast is customer migration to digital channels will take? Will Traditional Money Transmitters move successfully into the digital world? Are there any small steps to be taken? Arguments will be heard as <a href="#">Hugo Cuevas-Mohr</a> moderates this group of panelists and let's all attendees weight in</p> <p>PANELISTS: <a href="#">Marcelo Licht</a>, TransferTo - <a href="#">Anay Shah</a>, Remitly - <a href="#">Rob Ayers</a>, Chartwell Compliance - <a href="#">Neal Reiter</a>, IdentityMind</p>		<p><b>THE ADVANCED MONEY TRANSFER COMPLIANCE CERTIFICATION COURSE (see Agenda)</b></p>		TRADE FAIR IS OPEN
12:00	<p>Money Transfers to Brazil - The long journey to clean the market (and how it open the way for digital channels) - The road to clean the Brazil Money Transfer &amp; Remittance Market has been long. Since the early days (2004-7) to the Mass. Div. of Banks crackdowns in 2013 and the latest actions in Europe, the industry pressure has been constant. The war has been won (although some battles are still going on). The evolution has also benefited MTOs and their partners in Brazil and has led to digital channels inroads. <a href="#">Hugo Cuevas-Mohr</a>, MWC - <a href="#">Fernando Fayzano</a> - Pronto/Pontual</p>		<ul style="list-style-type: none"> <li>• Introduction &amp; Presentations</li> <li>• Regulatory Update: Recent International &amp; US Federal and State Issues</li> <li>• Structuring your Compliance Department to maximize efficiencies and demonstrate effective controls</li> </ul>		
12:30	<p>Client onboarding in the online world - What needs to change - <a href="#">Daniela Cuevas</a>, The Spark Group, As companies move to provide mobile and web-based transfers they are faced with many challenges; let's explore these challenges and the opportunities behind them.</p>				
13:00					
13:00	LUNCH				Sponsored by
14:30					

Tuesday, March 15 <sup>th</sup>			
13:00	<b>LUNCH</b>		Sponsored by 
14:30	<b>Breakout Roundtables</b> Moderated by <i>Hugo Cuevas-Mohr &amp; Salvador Velazquez</i>		 <b>THE ADVANCED MONEY TRANSFER COMPLIANCE CERTIFICATION COURSE</b> (see Agenda) <ul style="list-style-type: none"> <li>Suspicious Activity Reporting:</li> <li>Reviews:</li> <li>CDD/EDD/KYC - Correspondent - EDD &amp; High Risk Reviews</li> </ul>
14:30	<b>PANEL: Mobile Solution Providers</b> - Technology companies are offering white-label digital (online/mobile) money solutions for Money Transfer Companies. We will discuss operational & IT integration, client onboarding & compliance, agent management, etc. <b>PANELISTS:</b> Alan Safahi, ZipZap		
15:00	<b>PANEL: Cards &amp; Money Transfer Networks:</b> Are Credit, Debit & Prepaid Cards a product for MTOs in both the sending and the receiving side? Will MTO Agents & Customers like the product? What strategies are important to consider when deploying Card Programs? Are Kiosks the channel? - Moderated by <i>Hugo Cuevas-Mohr, Mohr World</i> - <b>PANELISTS:</b> Michael Gaspar, Prepaid Ventures - Bob Frimet, Kiosk Prepaid		
15:30			
15:30	<b>COFFEE BREAK</b>		Sponsored by 
16:30	<b>Understanding the Mexican Financial System:</b> Learn the complex structure of the Mexican Financial System, its main players and the regulations & controls in place - <i>Salvador Velazquez, Mohr World</i>		<ul style="list-style-type: none"> <li>Risk Management: Third party &amp; Vendor due diligence</li> <li>Managing multiple stakeholders: Banks, Law Enf, Regulators</li> </ul>
17:00	<b>The US-Mexico Corridor: entering a new era?</b> Is the US-Mexico Corridor changing? Panelists will discuss the changes in the money transfer & payments services & products - Moderator: <i>Salvador Velazquez, Mohr World</i>		
17:30			
19:30	We do not plan Night Events in Las Vegas since the city has too many options available and most attendees will be ready to enjoy their favorite sights and shows.		
22:00	If you need suggestions, reservations or information, contact us.		
Wednesday, March 16 <sup>th</sup>			
8:00	<b>MORNING COFFEE at the Trade Fair</b>		
9:00			
9:00	<b>Morning Announcements</b> - <i>Hugo Cuevas-Mohr &amp; the IMTC Team</i>		
9:10	<b>PANEL: De-Risking and Bank Discontinuance:</b> The G-20 Report, the Revised Directive on Payment Services (PSD2), the US House Bill ending Op. Choke Point and the FATF Guidance are significant developments. Are these news/reports/regulations going to change the De-Risking practices of Banks in the US? Will US Banks stop coercing Foreign Banks into closing local accounts of MSBs? Moderator: <i>Hugo Cuevas-Mohr</i> - Panelists: <i>John ReVeal, Bryan Cave - Karen Schirmer, Chartwell Compliance - Andrew Ittleman, Fuerst Ittleman David &amp; Joseph</i>		
9:40			
9:40	<b>PANEL: The US Government Accountability Office (GAO) published two reports on Report to Congressional Requesters on INTERNATIONAL REMITTANCES</b> and we will discuss them with these panelists in a session moderated by <i>Andrew Ittleman, Fuerst Ittleman David &amp; Joseph</i> - <b>PANELISTS:</b> <i>Alberto Laureano, MSBA - Hugo Cuevas-Mohr, MWC - Barbara Keller, former GAO Assistant Director</i>		
10:10			
10:10	<b>The pioneering remittance opportunities &amp; challenges of Virtual Currencies:</b> Where is the Blockchain going? Is Bitcoin really a remittance tool? Hear from participants in the MTBIT Forum - Moderated by <i>Andrew Ittleman &amp; Greta Geankoplis</i> - Panelists: <i>Luis Buenaventura, Bloom, Fabricio Rodriguez, DigitalX</i>		
10:35			
10:35	<b>COFFEE BREAK</b>		Sponsored by 
11:30			
11:30	<b>PANEL: The growing Forex Money Transfer Market &amp; the development of B2B services</b> - <i>Hugo Cuevas-Mohr</i> explores with this group of panelists the Forex Money Transfer Market, the B2B International Money Transfer and Payment Market, the services offered, the companies providing these services. <b>Panelists:</b> <i>Jeff Matheson, HiFX - Vanessa Villareal, WordFirst</i>		
12:00	<b>PANEL: The ever-evolving &amp; resilient US-Mexico Corridor</b> - Remittances to Mexico keep rising and MTOs find ways to manage cross-border payments amidst the complexity and the challenges of today's market conditions. How will the market change in five years in both sides of the corridor? <i>Salvador Velazquez, moderator.</i> <b>Panelists:</b> <i>Alberto Guerra, Uniteller, Alberto Laureano, Barri</i>		
12:35			
12:35	<b>PANEL: As a conclusion to the Conference, the MSBA discusses the Development of the Association, the steps taken up to now and the future tasks &amp; challenges for the industry</b> - <i>Kathy Tomasofsky, Alberto Laureano</i>		
12:50			
12:50	<b>RAFFLES - END OF THE CONFERENCE</b>		Sponsored by 
13:15			